



**INDIA
ENTERTAINMENT
TECHNOLOGY EXPO™**



Be Seen. Be Heard.

**GUJARAT UNIVERSITY CONVENTION
& EXHIBITION CENTRE, AHMEDABAD**

13-15 MARCH, 2020

INDIA ENTERTAINMENT TECHNOLOGY EXPO™



Be Seen. Be Heard.

13-15
MARCH
2020



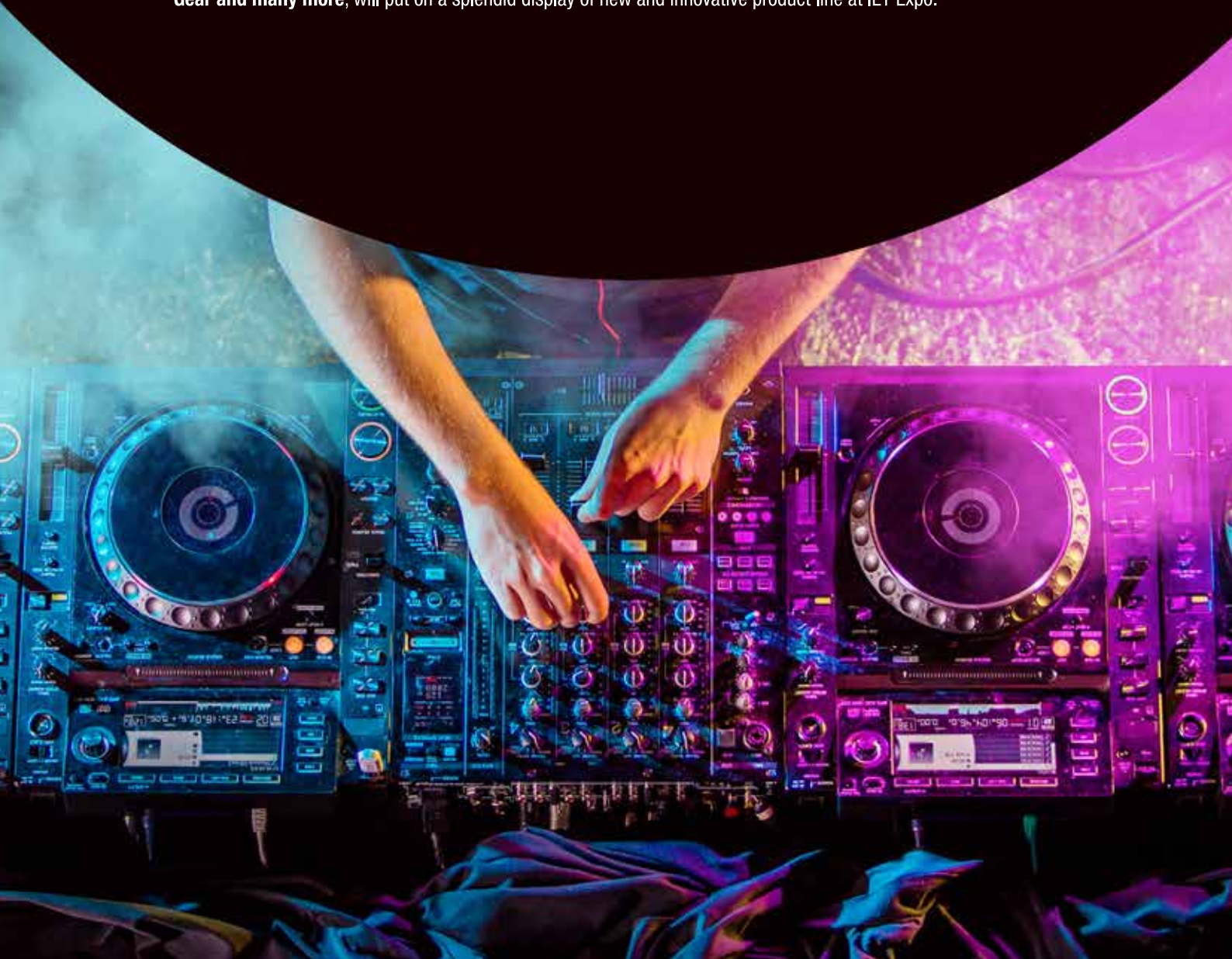
GUJARAT UNIVERSITY CONVENTION & EXHIBITION CENTRE, AHMEDABAD



ABOUT US

India Entertainment Technology Expo (IET Expo) is an annual Exhibition to be organized by **Encompassment Exhibitions & Conferences Pvt. Ltd.** for the ever growing **Professional Audio, Lighting & Audio-visual segment for Entertainment & Event Industry** in India. The Exhibition will be held on **March 13, 14 & 15, 2020** at **Gujarat University Convention & Exhibition Centre, Ahmedabad, Gujarat, India.** IET Expo intends to provide a truly neutral platform to all the players in the Indian Entertainment Industry regardless of the size of the company or brand, to showcase their products to a visitor base ready to buy and expand their inventory. The exhibition intends to bring together the various stakeholders in the exhibition industry, from Manufacturers & Distributors to Dealers, Channel Partners, Service Providers, System Integrators, all under one roof and provide a conducive environment for business.

Ahmedabad in the Western part of India has been chosen as the host city for this annual convention keeping in mind, the city's growing entertainment business and proximity to big metropolitans like Mumbai and smaller but burgeoning cities like Baroda, Rajkot, Jaipur, Udaipur, Indore, Bhopal, Jabalpur and many more. The ease of travelling to Ahmedabad through the various modes of transport will enable a free flow of potential buyers to the exhibition. **Manufacturers, Distributors & Dealers of Professional Audio, Lighting, Display, Trussing, Stage Machinery, DJ Gear and many more,** will put on a splendid display of new and innovative product line at IET Expo.





REASONS TO EXHIBIT

Initiated by a group of enthusiastic Entrepreneurs having deep rooted connections to the entertainment industry and with a passion of working for and growing along with the industry, **India Entertainment Technology Expo** will turn out to be a game changer in the context of bringing together all the stakeholders under one roof.

The large number of **events taking place in Gujarat** along with the **huge boom of companies** with deep pockets and immense purchasing power **ready to invest**, Gujarat has become a fertile ground for an exhibition of this nature and magnitude.

Exhibitors at IET Expo have the opportunity to connect and conduct business with large number of business owners from the **Rental, System Integration, Club & Restaurant, Event Management, Government, Cinema, Recording Studio Background**. Dealers, Channel Partners & Retailers will further increase the authority of the exhibition by marking their presence at the exhibition.

With more and more manufacturers and distributors looking to stamp their presence in the Tier-2 and Tier-3 cities of India, **IET Expo is the perfect platform for companies** to reinforce their brand power in these regions.



EXHIBITOR'S PRODUCT PROFILE



Audio

- Stage Sound Systems
- Line Arrays
- Sound Reinforcement
- PA Systems
- Ceiling Speakers
- Audio Networking
- Cinema Sound
- Headphones
- DJ Hardware & Software
- Turntables
- Consoles
- Mixers
- Installed Sound
- Microphones
- Studio Monitors
- Studio Consoles
- DAW's & Plugins
- Cables & Connectors



Lighting, Lasers & Stage Systems

- Stage Lighting
- Studio Lighting
- Architectural Lighting
- Auditorium Lighting
- Club Lighting
- Lighting Control & Automation
- Lasers & Effects
- Stage Machinery
- Trussing & Rigging
- Fog & Haze Machines



Audio-Visual

- LED Screens & Videowalls
- 3D Displays
- Projectors & Projectors Screens
- Large Format displays
- Audio Video Softwares & Controllers
- Digital Signages
- Mapping & Projection
- Conferencing Equipment
- Cables & Connectors
- Mounting Systems & Racks



Home Audio, Video & Automation

- Speakers & Audio Systems
- Projectors & Projector Screens
- Video & Video Systems
- Home Automation



VISITOR'S PROFILE

Trade / Individuals that will Attend the exhibition

- Purchase Managers
- Event Organisers & Managers
- Cinema & Multiplex Owners
- Hotel, Restaurant & Club Owners
- Architects
- AV Consultants
- System Integrators
- Dealers & Channel Partners
- Retailers
- Studio Owners & Managers
- Sound Engineers
- DJ's
- Production Managers
- Lighting Designers
- Government Authorities
- Artists / Musicians

Segments

- Government
- Hospitality
- Retail
- Rental Companies
- Studios
- DJ Schools
- Music Academies
- Cinema Theatres / Multiplexes
- Restaurants / Hotels / Clubs
- Event Management Companies
- Dealers, Retailers & Channel Partners
- Architectural Firms
- House of Worship
- Health & Fitness





**BOOK YOUR
LINE ARRAY
SLOT NOW!**

For more details
email: info@iet-expo.com



INDIA ENTERTAINMENT TECHNOLOGY EXPO™

Be Seen. Be Heard.

Participation Cost*

RAW Space: ₹ 6900 / \$180 per sq. mt.
SHELL Scheme: ₹ 7500 / \$210 per sq. mt.

Email us at : sales@iet-expo.com

*price may differ depending on size and type of booth. Above prices do not include GST and any other Government Charges as applicable.